



Knowledge valorisation

Towards a modern Knowledge valorisation policy for all

Unit F2 Valorisation policies & IPR
Directorate F - Prosperity
DG Research & Innovation
European Commission

Unit F2 - Valorisation Policies & IPR

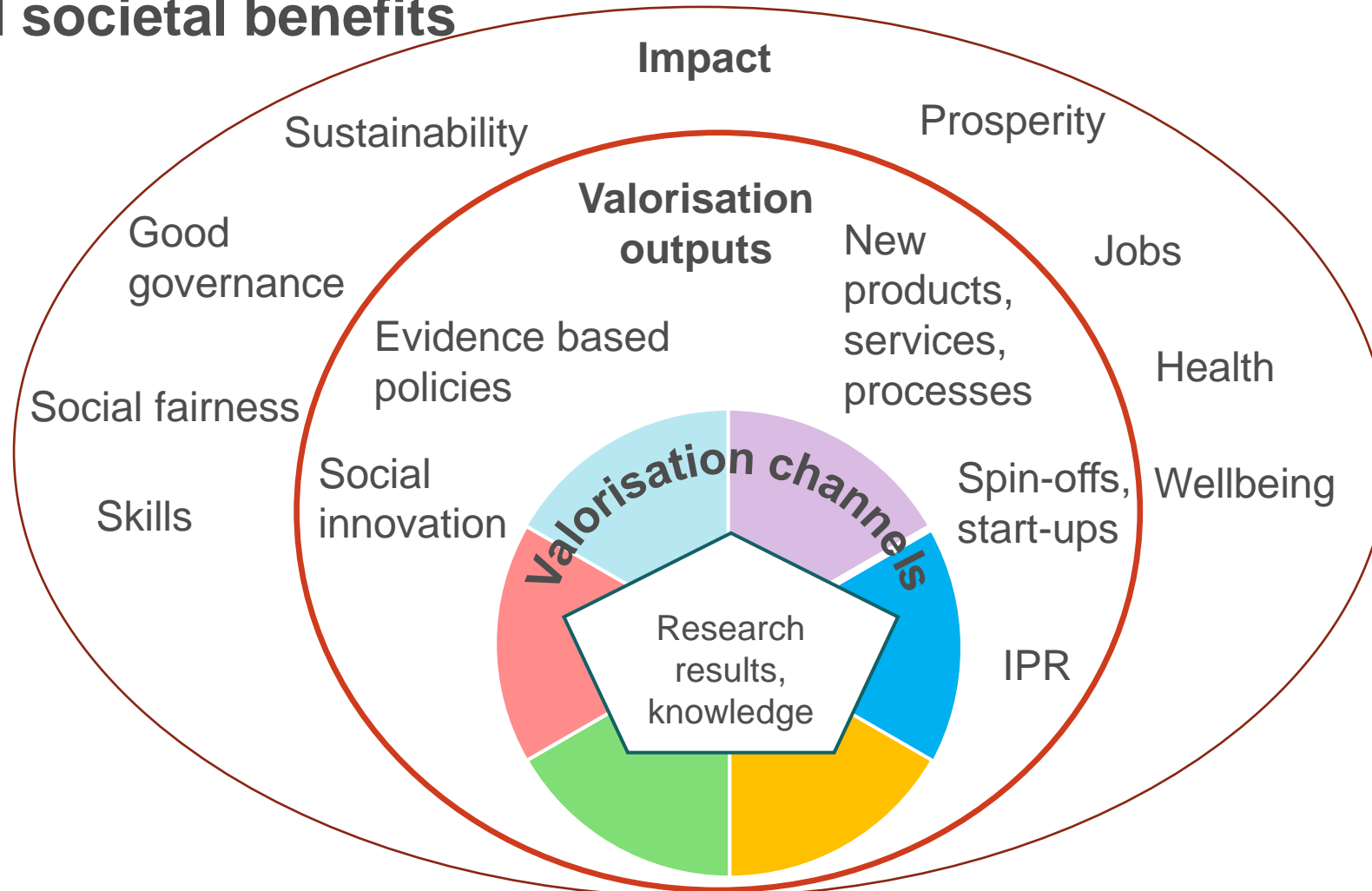
EU valorisation policy: Making research results work for society



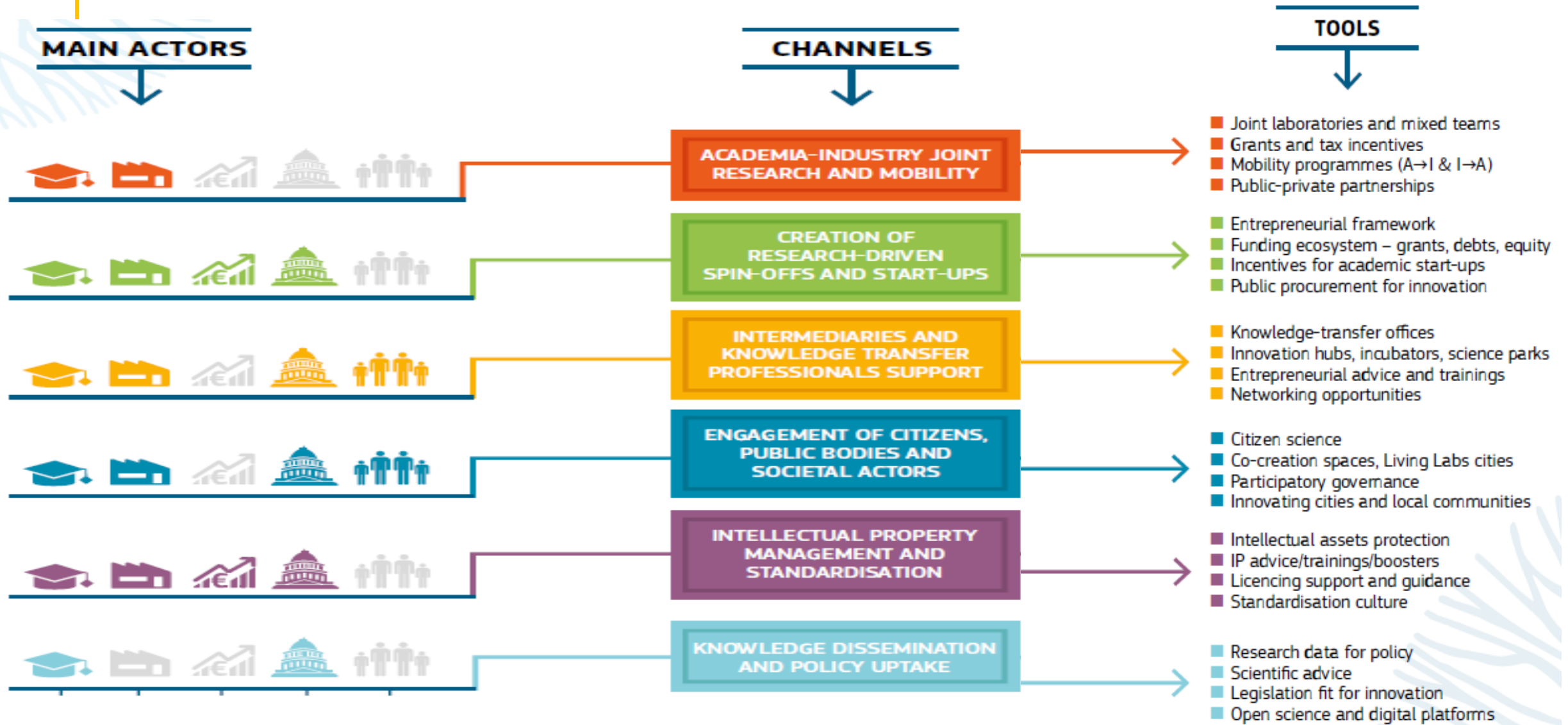
- 1) Strengthening valorisation policies and culture
- 2) Fostering science-industry interaction for valorisation (including for standardisation)
- 3) Engaging citizens and local communities in knowledge uptake and for societal impact
- 4) Supporting European IP policy and culture for improved knowledge valorisation including in Horizon Europe

Knowledge valorisation - definition

The process of creating value from knowledge and turning research results into sustainable solutions with economic value and societal benefits

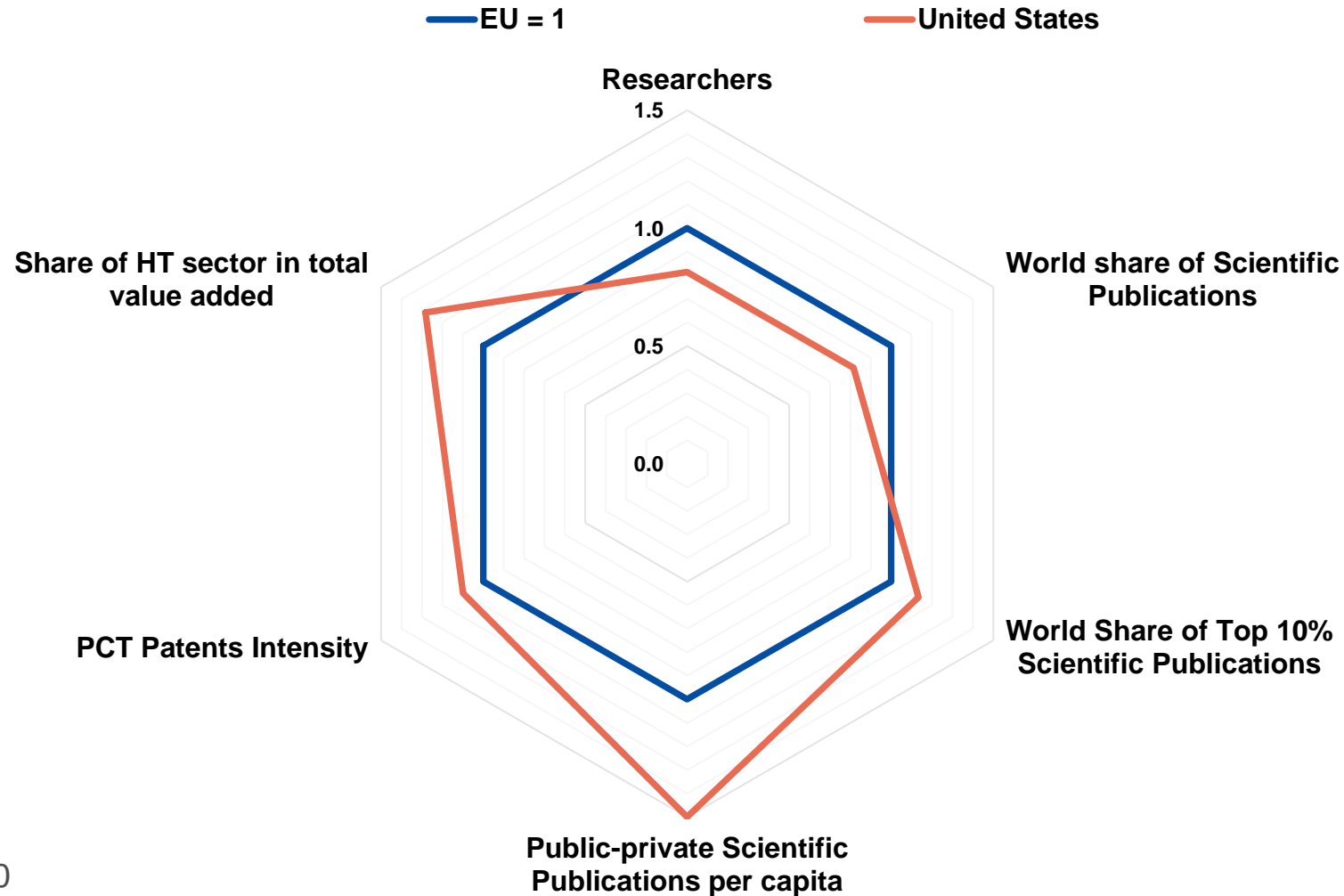


Valorisation channels for R&I



Knowledge valorisation: science - industry

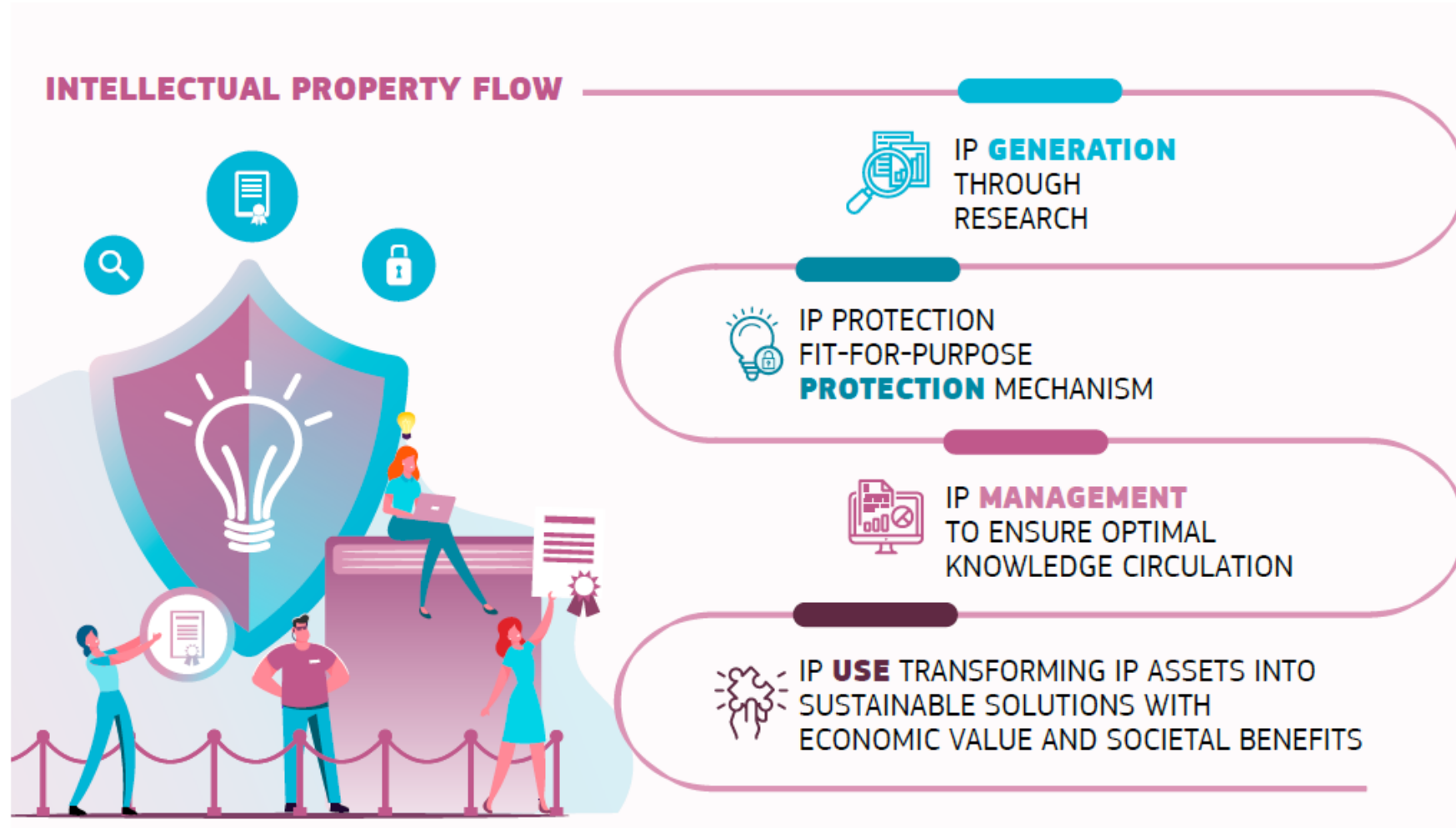
Figure 6.3-26 Knowledge Valorisation approach, latest available year



Valorisation - policy development

- **New ERA Communication:** Development and update of **Guiding Principles** for knowledge valorisation and **Code of Practice** for the smart use of intellectual property (by the end of 2022 –ERA action 7)
- **Skills Agenda Communication:** Experimentation of new approaches like a new **talent-based industry-academia knowledge exchange** (to be launched shortly)
- **New Industrial Strategy:** IP Action Plan (to be adopted shortly) fostering IP awareness among research performers. **IP awareness raising**, in particular for the research community, will be launched.
- **Green Deal Communication:** Standardisation: Strengthening the link between standardisation and R&I (**Standardisation Booster**)

Smart management of Intellectual Property



Revision of the 2008 Recommendation (1/2)

- How will the renewed European Research Area (ERA) support more effective knowledge valorisation?
 - ✓ Action 7 of ERA announces and gives the floor to the revision of the 2008 recommendation.
- What are the Commission's plans for the co-creation of a knowledge valorisation policy?
 - ✓ We will send a survey and create discussion tables around the main topics.

Revision of the 2008 Recommendation (2/2)

- Which new developments and challenges need to be considered for effective knowledge valorisation policies in the future?
 - ✓ The challenges are given by the current innovation ecosystem. Open science and Open innovation, IP management, valorisation culture, metrics and incentives etc.
- What will be the immediate next steps and actions planned by the Commission to strengthen knowledge valorisation in Europe?
 - ✓ Launch of consultation

Standardisation

A powerful tool to valorise research results

The policy context



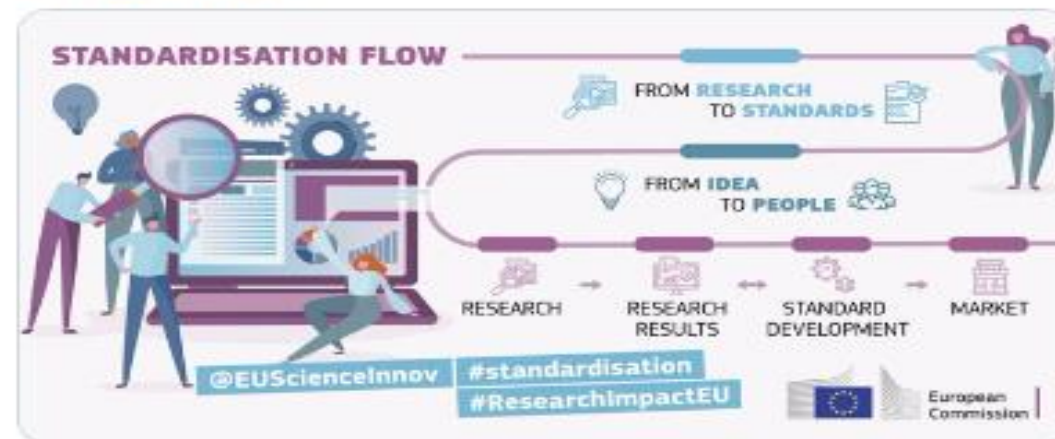
Mariya Gabriel @GabrielMariya · 14 oct.

The #EUGreenDeal & New Industrial Strategy for EU need standards development to boost industry's competitiveness, build a sustainable future & shape a Europe fit for the digital age.

Learn more in the new R&I factsheet on standards

europa.eu/!wK69cC

#WorldStandardsDay



Horizon Europe: More emphasis on exploitation and valorisation

- Promotion of smart IP management and valorisation of R&I results in the new **Horizon Europe** Framework Programme:
 - Evaluation and reporting
(incl. justification for exploitation in third countries; Horizon Results Platform etc.)
 - Results Ownership List
 - Standardisation template

Horizon Results Platform

Testimonials

"The Horizon Results Platform not only gave us its credibility and visibility, it also pro-actively promoted Symptoma. We were selected to pitch our solution to a dedicated group of investors accelerating our traction."



Dr. Jama Nateqi
CEO Symptoma GmbH
<https://www.symptoma.com>

- <https://www.youtube.com/watch?v=NOTc5quDJXo&t=62s>

Manifesto for Covid research

- In July 2020, DG R&I published the Manifesto for EU COVID-19 Research aiming at **maximising the accessibility of research results** (https://ec.europa.eu/info/research-and-innovation/research-area/health-research-and-innovation/coronavirus-research-and-innovation/covid-research-Manifesto_en).
- Initial support of seven organisations comprising research institutes and big research infrastructures: Yerun, EMBL, ALLEA, KTI Ireland, PSI-Switzerland, Teagasc - Irish Agriculture and Food Authority, The European Synchrotron Radiation Facility.
- To date the Manifesto has received **more than 2400 endorsements** from all EU Member States and beyond (64 countries in total – **27 EU + 37 non EU**).

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