

Gabriella BÖHM ■ Head of Journal Publishing ■ gabriella.bohm@akademiai.hu

founded in 1828

Not Only Giants Can Do Great Things

Focus on Open Science ■ Chapter XXXIX: Budapest



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Akadémiai Kiadó ■ A Brief Introduction



scholarly books online

nearly 1000 titles

mostly in Hungarian



38 online dictionaries

in 12 languages

with 2 million items



scientific conferences worldwide

live, virtual and hybrid scenarios

since 2009



academic journals in diverse fields

37 international
11 domestic titles

15 fully OA journals

www.akjournals.com



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Akadémiai Kiadó ■ Open Access Models

70% Green*

with no fee

with no embargo

with CC-BY license for AAM

11% Gold*

reasonable APC (≤ 1100 €)

discounts and waivers

Read & Publish agreement
(EISZ & working on more)

19% Platinum*

No. 1 scenario
for new journals

new journals
temporarily covered by AK

others
covered by the founder

* ratio in 2021

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Should We Be Afraid of ResearchGate?

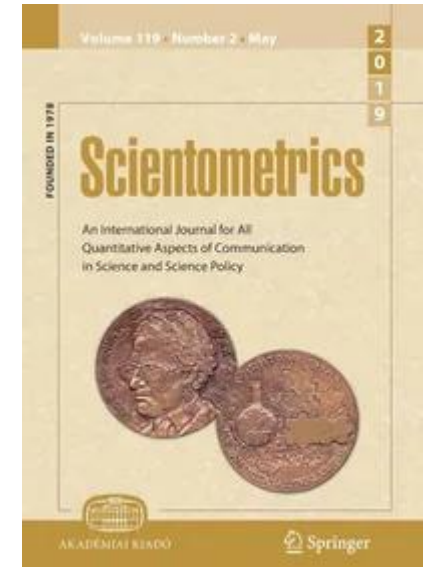
■ a study on Green OA by Akadémiai Kiadó

A similar study about the impact of Preprints:

Wang, Z., Glänzel, W. & Chen, Y.

The impact of preprints in Library and Information Science:
an analysis of citations, usage and social attention indicators.
Scientometrics 125, 1403–1423 (2020).

<https://doi.org/10.1007/s11192-020-03612-4>



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The effect of OA resp. RG presence on an article's impact

Acta Alimentaria	No. of Articles			Avg. WoS Citation			Avg. GA Page View		
	2019-2021	all	non-OA	OA*	all	non-OA	OA*	all	non-OA
all	181	106	75	1.57	1.42	1.79	334	247	457
non-RG	58	34	24	0.79	0.91	0.63	242	198	304
all RG	123	72	51	1.93	1.65	2.33	377	270	529
RG w/o full-text	64	60	4	1.81	1.65	4.25	289	267	620
RG w/ full-text	58	12	46	2.10	1.67	2.22	476	284	526

* Gold or Platinum OA

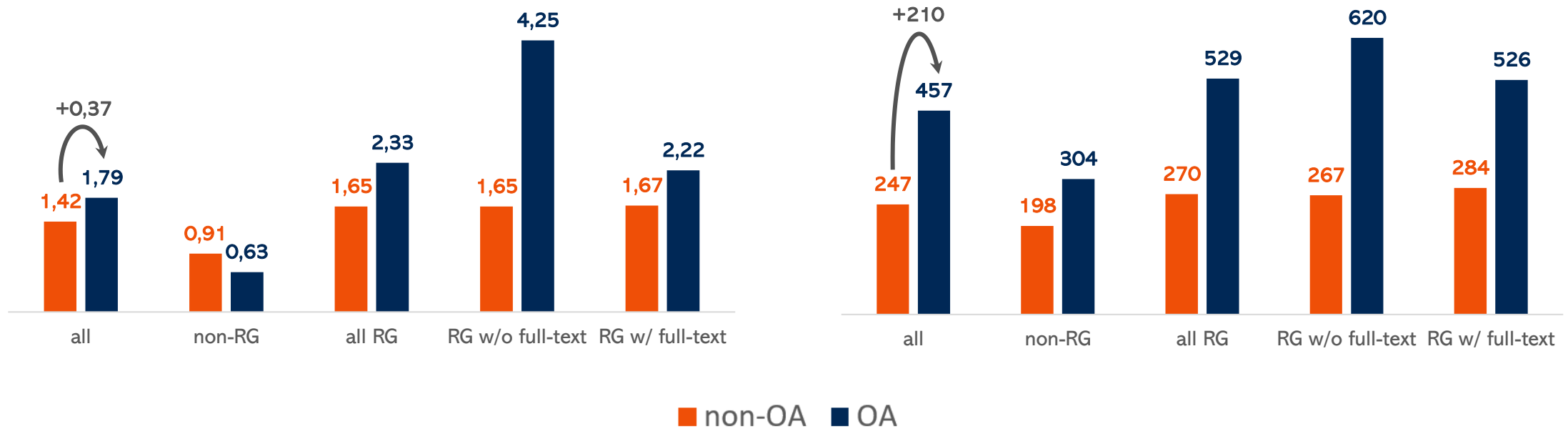


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Avg. WoS Citation

Avg. GA Page View

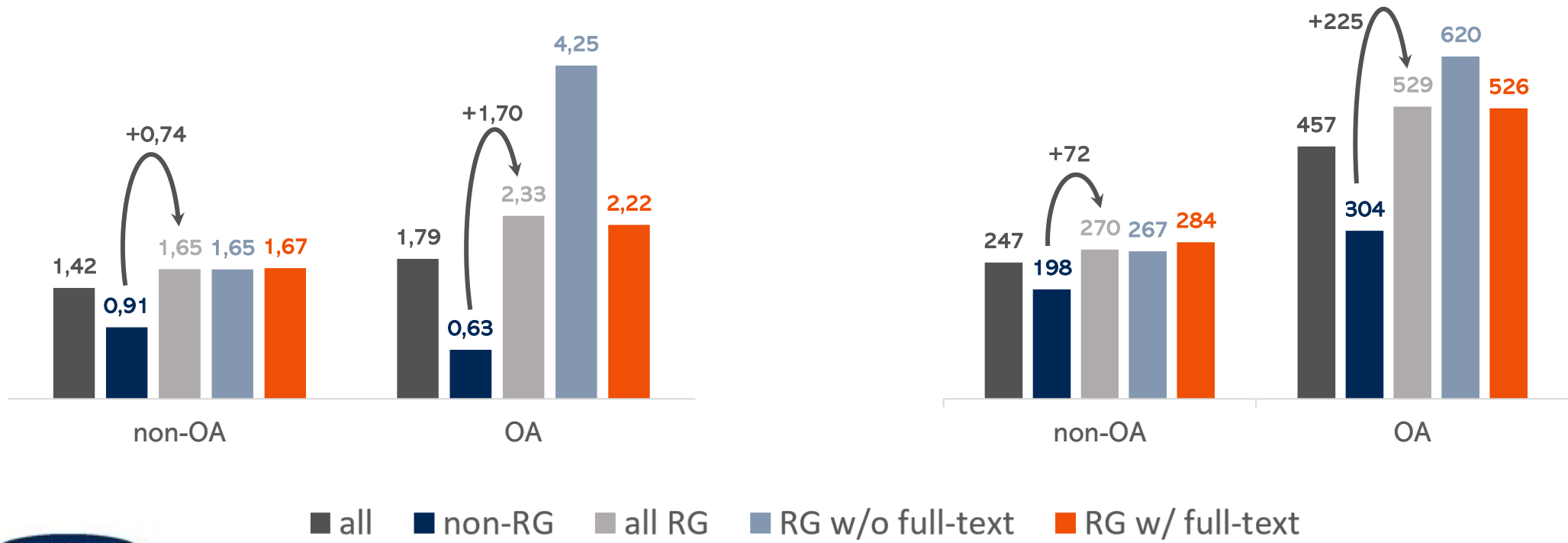


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Avg. WoS Citation

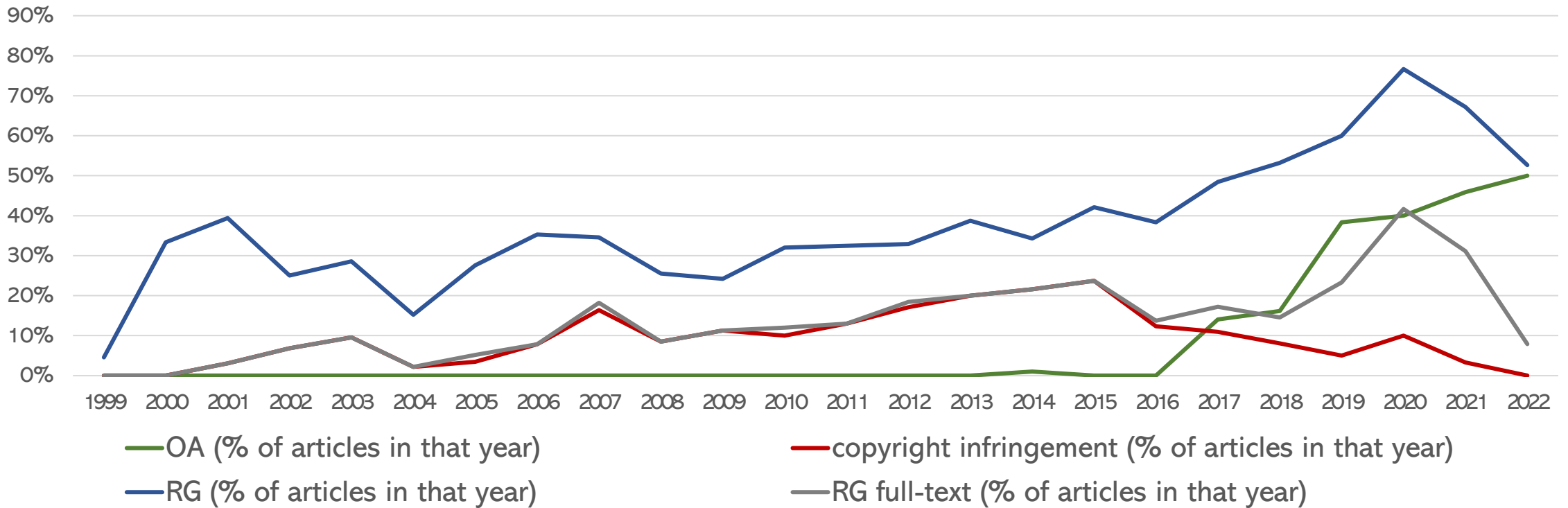
Avg. GA Page View



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The effect of Open Access (OA) on ResearchGate (RG) activities



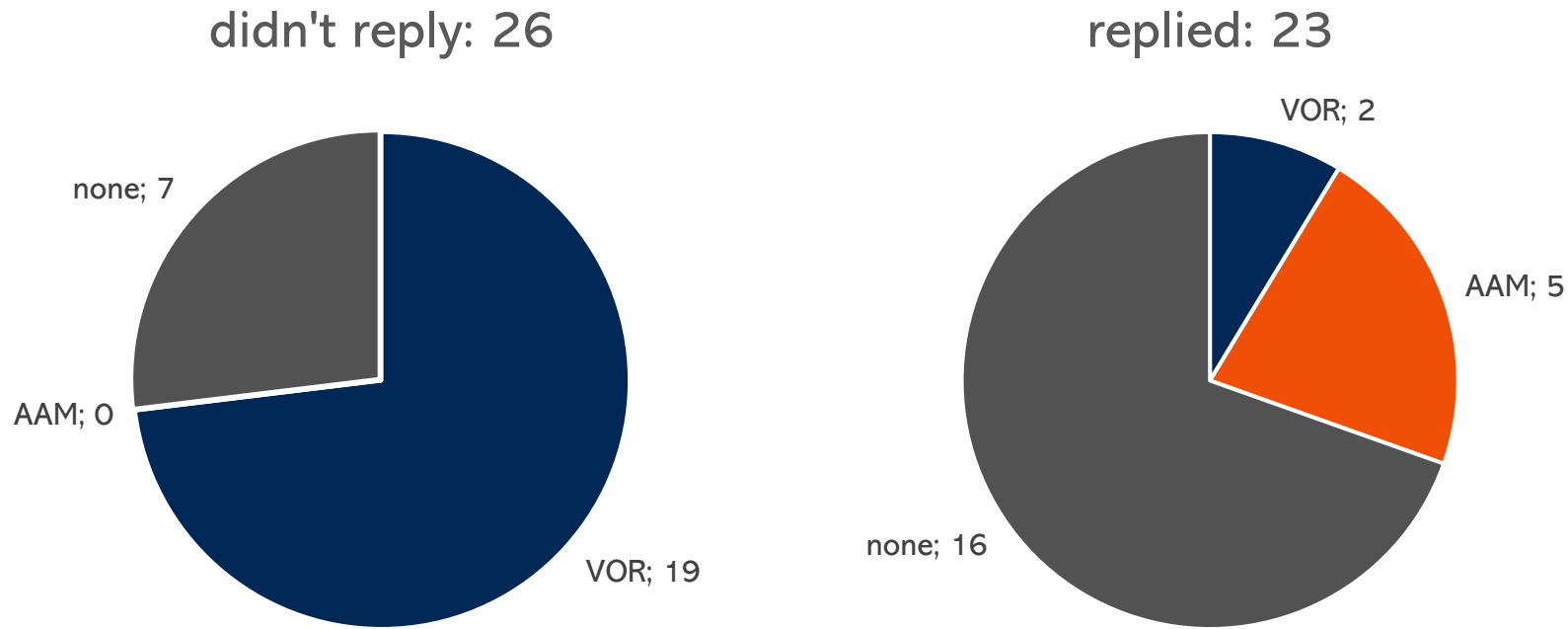
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1 month after contacting copyright infringing authors from 2015-2022:



offended: **1**
co-operative: **22**
average time of reply: **1.3 days**



„Not Only Giants Can Do Great Things”

smaller weight on the market needs compensation by creativity and flexibility



colorful operating OA models designed for

meeting individual
community needs

equitability

legal cleanness

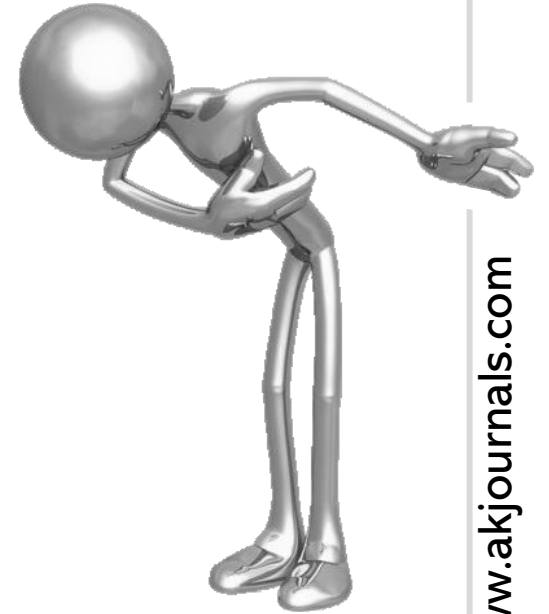
optimizing
visibility and impact



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Thank you for your attention.



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